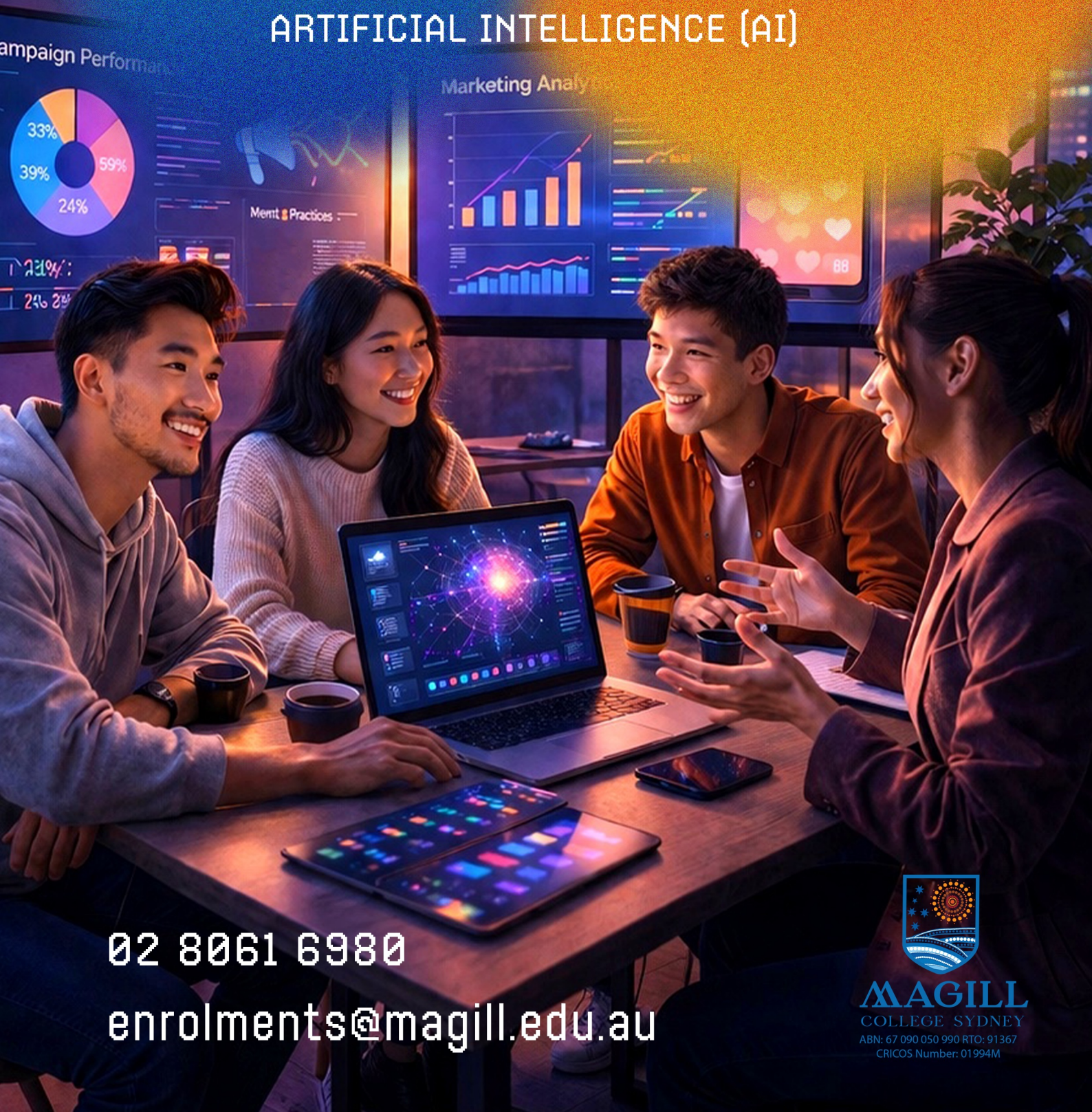


ARTIFICIAL INTELLIGENCE (AI)

11287NAT DIPLOMA OF ARTIFICIAL INTELLIGENCE (AI)

11423NAT ADVANCED DIPLOMA OF
ARTIFICIAL INTELLIGENCE (AI)



02 8061 6980

enrolments@magill.edu.au



MAGILL
COLLEGE SYDNEY

ABN: 67 090 050 990 RTO: 91367
CRICOS Number: 01994M

Principal Message

On behalf of Magill College Sydney, we are incredibly proud to pave the way for students to enter the rapidly evolving field of Artificial Intelligence (AI) and take confident steps towards the future of work, innovation and opportunity.

As technology continues to transform industries, workplaces and everyday life, we invite students to build the skills, confidence and adaptability needed for an AI-driven future.

Our aim is to deliver high-quality education in a supportive, practical and future-focused environment, supported by experienced trainers, dedicated student services and well-equipped learning facilities.

Located in the heart of Sydney CBD, our campus places students at the centre of a dynamic, diverse and globally connected city. We are committed to helping students grow, embrace new opportunities and prepare for further study, employment and long-term professional success.



Jan VASEK
Grad Dip. Mgt, MBA
Principal



Industry Coordinators Insight



Charlie ELLIOTT
Cert IV TAE, Adv Dip MC, Adv Dip PM, Grad Dip
Mgt (Learning), B MEL Industry Coordinator

Charlie has experience delivering events and projects across hospitality, agriculture and education. With a Bachelor of Management in Events and Leisure, he has managed projects of various scales. With over five years in a college environment he has developed strong leadership skills and a practical understanding of high-performing learning environments. He also holds a Graduate Diploma of Management Learning.

Charlie actively integrates AI tools into his daily work practices to support planning, streamline communication and strengthen continuous improvement initiatives.

My background in Business Administration, Information Systems, and Cloud Computing allows me to explore unique perspectives on how technology drives industry forward. Recent development in AI has redefined and transformed both the technical and operational aspects. In my current work with network and cloud infrastructure, AI tools have shifted from "nice-to-have" to indispensable daily partners. I view AI as a specialised tool that empowers professionals in every sector, not just the technical roles. AI integration into the workforce can complement existing processes and systems, and drive performance in the future of business.



Naing Win Aung
M.Sc. (ICT), B.Com., A.A
Computer Network and System Engineer

Will AI replace us?



AI is a tool, not a replacement

A calculator did not replace accountants. A camera did not replace designers. AI will not replace people who know how to think, create, lead and solve problem.



AI – skilled people will have the advantage

In the workplace, the person who can use AI to prepare reports, analyse trends, write content, improve customer service or plan a campaign may work faster and deliver stronger results.



AI helps you work smarter, not harder

For example, instead of spending hours drafting marketing ideas, AI can help you generate concepts, compare options and refine your message in minutes.



AI can turn information into insight

Businesses collect a lot of data, but data alone is not enough. AI can help identify patterns, forecast trends and support better decision-making.



AI can boost creativity

It can help create social media captions, campaign ideas, customer personas, presentation outlines, images, videos and brand strategies, while you guide the style, purpose and final message.



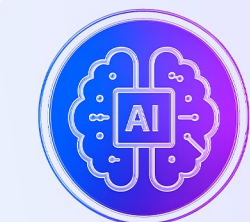
Human judgement still leads the way

AI can give suggestions, but people decide what is accurate, ethical, appropriate and meaningful. Your creativity, cultural understanding, communication skills and business knowledge still matter.



Our AI courses help you get ahead of the curve

Learn to use AI tools practically and responsibly to build real-world skills for business, marketing, innovation, customer experience, and performance.



**AI won't replace you.
But people who use AI might.**

Learn it. Use it. Lead with it.



Is Studying AI for You?

Tick **yes** to any of these?
Then **studying**
AI could be for you.

AI Tools

- Generate ideas
- Write captions
- Create images

Content Ideas

Content Ideas

- YouTube video
- Instagram post
- TikTok script

Analytics Overview



Do you use **social media** and want to create better captions, content ideas, campaigns or visuals?



Do you want to **work smarter, save time** and reduce repetitive tasks?



Are you **new to AI** and want to learn practical skills step by step?



Do you want to **build confidence** with digital tools, even if you are not from an IT background?



Are you interested in **business, marketing, communication** or **customer service**?



Do you want to use AI to **create content**, analyse ideas, improve workflows or **support decision-making**?



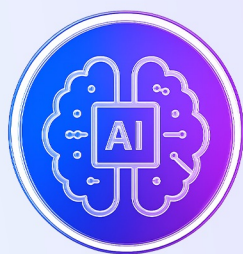
Do you want **future-ready skills** that can help you stand out in a changing workplace?



Do you want a **practical course**, not a highly technical expert-level programming course?



Do you want to understand how AI can **support your career, business or creative ideas**?



AI is no longer just for technology experts.

It is becoming a practical skill for everyday work, business and creativity.

If you answered “yes” to even one of these questions, this course can help you build confidence, stay ahead of the curve and turn AI from something unfamiliar into a powerful tool for your future.

CONTENT CREATION

SOCIAL MEDIA MANAGEMENT

BRAND GROWTH WITH AI

BRAND PERFORMANCE



Structured Pathway in AI



DIPLOMA OF AI

Prompt engineering for business

AI content creation skills

Data analysis and forecasting

Customer experience enhancement

Brand digital presence optimisation

Operation performance improvement

Ethical AI application skills

Practical workplace AI capability



BOTH QUALIFICATIONS

Applied artificial intelligence pathway

Practical to strategic progression

Human-centred AI application

Responsible AI implementation

Business-focused AI capability

Organisational AI readiness

Real-world workplace relevance

Future-focused career development



ADVANCED DIPLOMA OF AI

AI-driven business transformation

Artificial Intelligence workforce design

Strategic AI decision-making

AI data strategy development

AI governance strategy

Organisational productivity optimisation

Custom AI assistant development

AI-supported project management



YOUR PATHWAY YOUR FUTURE

Build practical AI skills. Advance your expertise. Lead AI Transformation in your organisation.



Work-Ready Skills

Apply AI Skills with confidence in the workplace.



Career Growth

Step into higher value roles and new opportunities.



Industry Relevance

Skills aligned with today's business and industry needs.



Future Focused

Future-proof your career in an AI-Driven world.

Which Career Pathway Can you Take with Diploma of AI



11287NAT DIPLOMA OF ARTIFICIAL INTELLIGENCE (AI)

CAREER OPPORTUNITIES

- Artificial Intelligence Optimisation (AIO) Writer
- Customer Experience Manager
- Data and AI Sales Specialist
- AI Ethicist
- Content Creator

- Copywriter
- AI Data Analyst
- AI Operations Manager
- AI Talent Acquisition Manager

WHO IS THIS COURSE DESIGNED FOR?

- Professionals looking to expand beyond their current role
- Non-IT backgrounds seeking digital confidence
- Individuals wanting practical AI skills for real business use
- Business owners and entrepreneurs who want to grow with AI

APPLY AI ACROSS Business FUNCTIONS

- Marketing and Social Media
- Human Resources and Recruitment
- Finance and Business Support
- Management and Operations
- Sales and Customer Experience
- Entrepreneurship and Business Ownership



This qualification is designed to equally **complement existing on-ICT professional skills** by helping learners apply AI in practical business functions where AI capability is becoming increasingly valuable. It is also suited to business owners and entrepreneurs who want to use AI to **enhance strategy, streamline operations, improve customer service and support business growth.**

THE BENEFITS for your FUTURE

- Work smarter with AI tools
- Improve productivity and efficiency
- Support better decision-making
- Stay competitive in a changing workplace


What Career Pathway Can You Take With an Advanced Diploma of AI?

11423NAT ADVANCED DIPLOMA OF ARTIFICIAL INTELLIGENCE (AI)





CAREER OPPORTUNITIES

 AI Transformation Lead

 Data and AI Governance Advisor

 AI Consultant

 Automation and AI Manager

 AI Business Analyst


BUILD ADVANCED AI CAPABILITY

-  Analyse Opportunities
-  Guide Implementation
-  Support Innovation
-  Strengthen Governance
-  Contribute to Strategy

Graduates may pursue or strengthen career pathways in roles such as:

 Data Strategy and AI Practice Lead

 AI Business Enablement Partner

 AI Data Analyst

APPLY AI ACROSS ORGANISATIONS

 Business, Strategy and Operations

 People, HR and Workforce

 Customer, Sales and Service

 Marketing, Communications and Digital

 Governance, Risk and Business Support



AI is becoming an essential part of modern organisations.

There is growing demand for professionals who can lead AI adoption, support implementation, ensure responsible use and contribute to strategic decision-making processes across the business

-  High demand across industries
-  Strategic impact at every level
-  Future-ready career growth
-  Make a real difference



Lead AI, don't just use it

Build advanced capabilities to guide strategy, drive transformation and create impact in AI-enabled organisations.




Timetable & Tuition Fees

Students have the flexibility to change between day and evening classes during their course of study at Magill College Sydney (subject to availability). This is allowed at the beginning of each Block unless there are special circumstances which may be considered by Administration Manager. To request a timetable change, please see Student Service





Flexible Study Timetable





SHIFT 1 (Mon, Tue and Sat)

 Class	8:30 AM – 12:30 PM
 Lunch	12:30 PM – 1:00 PM
 Class	1:00 PM – 3:45 PM




SHIFT 4 (Mon, Tue and Sat – Evening)

 Class	4:00 PM – 10:45 PM
 Saturday (Online)*	8:30 AM – 12:30 PM 1:00 PM – 4:00 PM

SHIFT 2 (Thu, Fri and Sat)

 Class	8:30 AM – 12:30 PM
 Lunch	12:30 PM – 1:00 PM
 Class	1:00 PM – 3:45 PM
 Saturday (Online)*	8:30 AM – 12:30 PM 1:00 PM – 4:00 PM

SHIFT 5 (Wed, Thurs and Sat)

 WED Class	8:30 AM – 3:45 PM
 THU Class	4:00 PM – 10:45 PM
 Saturday (Online)*	8:30 AM – 12:30 PM 1:00 PM – 4:00 PM

The schedule online classes comprises 390 minutes (equivalent to 6.5 hours) for all shifts per week. An additional 30 minutes is allocated for check-in/out process and technical preparation, along with a standard 30-minute lunch break, which are not part of the scheduled class hours.



Course Fees Overview

CRICOS CODE	COURSE TITLE	DURATION	TUITION FEE
120607D	11287NAT Diploma of Artificial Intelligence (AI)	52 weeks	A\$ 8,800.00
120608C	11423NAT Advanced Diploma of Artificial Intelligence (AI)	66 weeks	A\$ 11,000.00



Students have the flexibility to change between day and evening classes (Shift 1 to 4) during their course of study at Magill College Sydney (subject to availability with prior notice at the beginning of each Block).



Flexible Schedules



Quality Education



Student Support



Career Success

Start Your **FUTURE** At Magill

Practical courses to help you study, grow and succeed.



We deliver industry-relevant programs designed for real opportunities.

Study in the heart of Sydney and build practical skills for your future study and career.



OUR COURSES



English Programs (ELICOS)

- ✓ Improve English for study, work and daily life
- ✓ Pathway to further study
- ✓ Recognised IELTS equivalent



Marketing & Communication

- ✓ Build digital marketing & content skills
- ✓ Create engaging campaigns and brand presence
- ✓ Prepare for modern industry roles



Project & Program Management

- ✓ Plan and deliver projects effectively
- ✓ Build leadership & organisation skills
- ✓ Apply to real business scenarios



Leadership & Management

- ✓ Develop leadership and team management skills
- ✓ Improve communication and decision-making
- ✓ Prepare for supervisory roles



Graduate Diploma of Management (Learning)

- ✓ Lead workplace learning and development
- ✓ Design training programs and strategies
- ✓ Build capability in organisational leadership



WHY STUDY WITH US



Central Sydney location



Supportive learning environment



Practical job-ready skills



Pathway to further study



Industry focused learning



Build real skills. Gain confidence. *Move forward.*

Application Procedure



01



Please read the Magill College Sydney Pre-Enrolment information Pack located on www.magill.edu

02



Send the required documents to enrolments@magill.edu.au

03



Receive, sign and return the letter of offer along with the first instalment payment receipt.

04



Received Confirmation of Enrolment, apply for your visa and commence studying at Magill on your orientation day.



INTAKE DATE

25	May	2026
13	July	2026
17	August	2026
6	October	2026
9	November	2026
18	January	2027
22	February	2027
12	April	2027

Additional Information

To confirm your acceptance of the offer, please read and accept the information below. Visit our website, www.magill.edu.au for pre-enrolment details, or contact Magill College Sydney for a hard copy if needed.



ENGLISH ENTRY REQUIREMENTS:

To satisfy the English language entry requirements, applicants must demonstrate proficiency equivalent to a minimum IELTS score of 6.0 or an equivalent test result. Acceptable evidence includes results from a recognised English language test, successful completion of an ELICOS program at the Upper-Intermediate level, or completion (or substantial completion) of an AQF Level 4 or higher qualification. Applicants may also qualify under exemption categories recognised by the Department of Home Affairs. Where formal evidence is unavailable, an applicant may satisfy this requirement through the successful completion of Magill College Sydney English placement test.



For mature-age students (21+), relevant work experience is generally expected and may provide an alternative entry pathway based on prior skills and training. If these documents are not submitted with the application, the offer remains conditional until all required documents are provided.



These must be submitted before acceptance and issuance of the Confirmation of Enrolment (CoE). The Academic Calendar on our website lists approved holiday periods. Students who haven't completed six months of their principal course may require a release under the Education Services for Overseas Students (ESOS) Act 2000. CoE cancellation does not imply automatic release from the current CRICOS-registered provider. After six months, students can transfer to another provider without needing a release.



Magill College Sydney only accepts students 18 years or older. Students must maintain Overseas Student Health Cover (OSHC) for the duration of their visa. Refer to the pre-enrollment information on our website for our preferred OSHC provider. For more details, visit the Department of Home Affairs (DHA) website at <https://immi.homeaffairs.gov.au/visas/getting-a-visa/visa-finder/study>

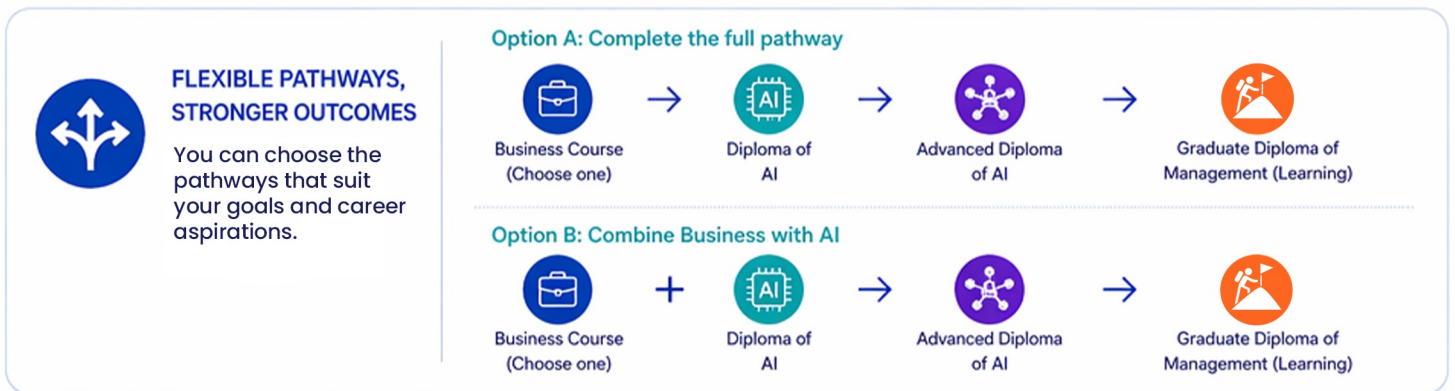
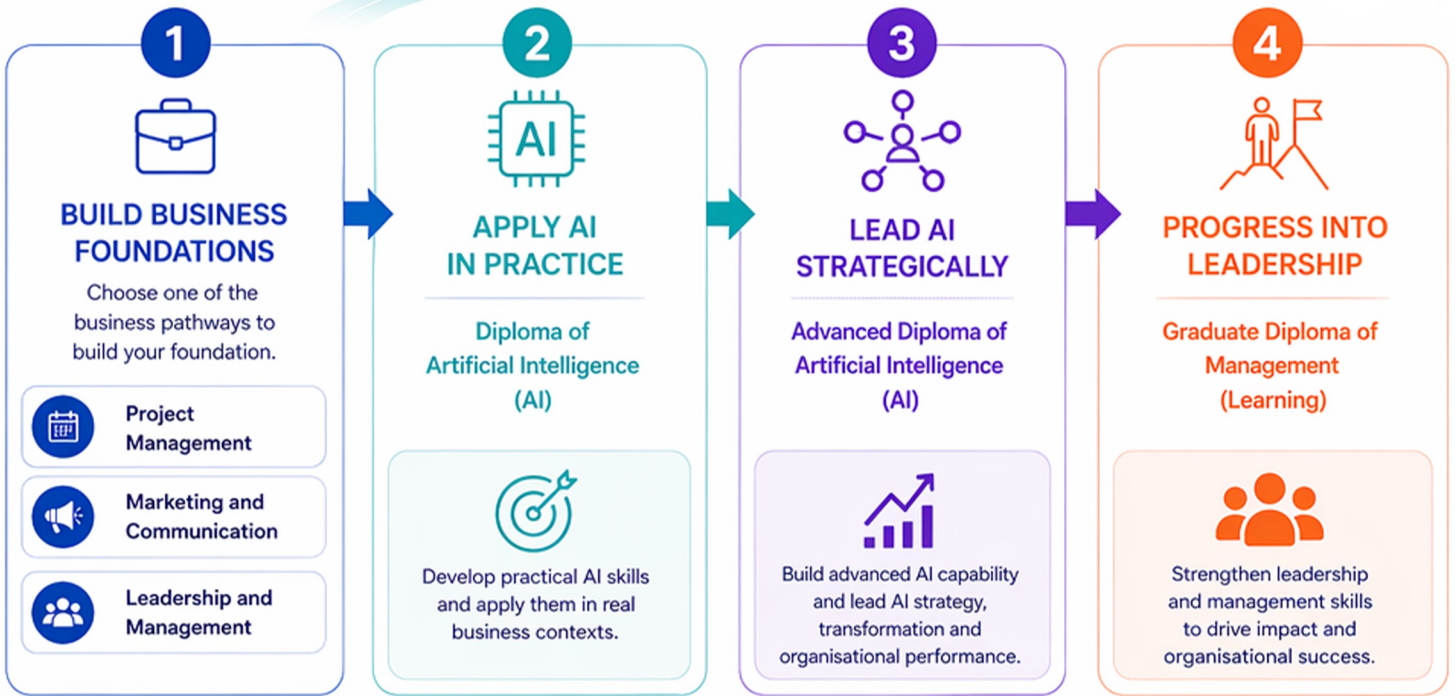


For assistance, please consult your education agent or contact Magill College Sydney directly.

Magill Pathways

Your journey. Your future.
Powered by AI. Driven by You.

Build your skills.
Expand your capability.
Lead the future.



- Build in-demand skills for the future
- Apply AI to solve real business challenges
- Strengthen leadership and strategic capability
- Enhance career opportunities across industries
- Stay future-ready in an AI-enabled world

FAST TRACK / CREDIT TRANSFER – RECOGNITION OF PRIOR LEARNING (RPL)

Magill College Sydney offers the option of course credit known as Recognition of Prior Learning (RPL) and Credit Transfer (CT) also known as Recognition of Current Competencies (RCC). Students who believe they have already achieved some of the competencies in the course may apply for RPL. An essential requirement of RPL is to provide proof that you currently have the required competencies. After RPL is granted, your course schedule must be reviewed and any reduction in the scheduled course length and the reasons for the reduction will be placed in your student file. Any course duration reduction as a result of RPL or CT granted to students must be indicated on the Confirmation of Enrolment (CoE), if granted prior to the issue of a visa or on PRISMS if granted after the issue of a visa.



Step into Your Future

COURSE INFORMATION

11287NAT Diploma of Artificial Intelligence (AI)

CRICOS Course Code: 120607D



DURATION

52 weeks including a sixteen (16) week approved holiday period.



COURSE MODE OF STUDY

20 contact hours per week, consisting of 13.5 hours classroom based face-to-face learning and 6.5 hours online learning.



LOCATION

- Level 4, 695-699 George Street, Haymarket NSW 2000 (face-to-face component).
- Level 4, 388-390 Sussex Street, Sydney NSW 2000 (face-to-face component).



COURSE FEES

Tuition Fee	A\$ 8,800.00
Enrolment Fee (non-refundable)	A\$ 200.00
Resources Fee (incl. study materials)	A\$ 600.00



Please note Magill College Sydney reserves the right to vary the Course Fees and Other Fees with prior notice. Please contact the College prior to enrolling to confirm the current cost and fee structure.



Entry Requirements



Academic Entry Requirements

There are no pre-requisite entry requirements for this qualification. Magill College Sydney does not accept any students under 18 years of age, and therefore it is mandatory that all students who wish to enrol in this course must be at least 18 years of age at the time of course commencement.



English Entry Requirements

To satisfy the English language entry requirements, applicants must demonstrate proficiency equivalent to a minimum IELTS score of 6.0 or an equivalent test result. Acceptable evidence includes results from a recognised English language test, successful completion of an ELICOS program at the Upper-Intermediate level, or completion (or substantial completion) of an AQF Level 4 or higher qualification. Applicants may also qualify under exemption categories recognised by the Department of Home Affairs (DHA). Where formal evidence is unavailable, an applicant may satisfy this requirement through the successful completion of Magill College Sydney English placement test or by an approved ELICOS provider.



Resources Requirements

Student will require access to digital learning resources, access to video and audio recording, submit and complete assessment and participate in a range of communication and collaboration tools to facilitate research and training in addition to access to real or simulated AI-powered computer software. Student will require access to digital learning resources, access to video and audio recording, submit and complete assessment and participate in a range of communication and collaboration tools. As such, students can bring their own device (BYOD) to use their personal laptop, tablet or device to access a broad range of course related applications. Students will have access to on-site computers, free Wi-Fi and facilities to support their learning and assessment activities. The minimum IT requirements include: computer hardware (access to a desktop or laptop computer with headphones or in-built microphone with speakers); operating systems (for PC users, Windows 7 and above and for Mac users: OSX 10.8 and above); internet (a reliable, high speed broadband internet connection, with sufficient upload and download); web browser (the recommended web browsers for accessing the Student Portal are Firefox and Edge); and computer software (Microsoft 365 to create documents, spreadsheets and presentation).



Learning Pathways

Entry Pathways

- A satisfactory completion of HSC Year 12 or equivalent; or
- For mature age entry (21 years of age or above) with vocational experience assisting in a range of environments, but without a formal qualification.

Pathways from the qualification

Students who gain the 11287NAT Diploma of Artificial Intelligence (AI) can further their study in the 11423NAT Advanced Diploma of Artificial Intelligence (AI), or other qualifications. The 11287NAT Diploma of Artificial Intelligence (AI) includes one unit of competency from the Information and Communications Technology Training Package. Completion of this unit provides pathways into qualifications that include this unit of competency including seeking credit for the unit.



Assessment Methods

Assessments are determined over a period of time and through various assessment activities. Competency is determined after evidence is gathered by a combination of classroom activities, written assessments, and practical application of skills and knowledge. A number of approaches to course assessment are used by the College trainers/assessors. Assessment approaches may include: questioning; case studies; projects; assignments; presentations; role play; and/or written reports.



Questioning



Case studies



Projects & assignments



Presentations



Role play & written reports



Qualification Packaging Rules

To attain the 11287NAT Diploma of Artificial Intelligence (AI) qualification, eight (8) units (eight (8) Core units) must be completed successfully. These units of competency have been selected in accordance with the completion mapping, as specified in the accredited course framework for 11287NAT Diploma of Artificial Intelligence (AI). Upon completion of the qualification under the course structure listed overleaf students will be issued with an AQF Qualification 11287NAT Diploma of Artificial Intelligence (AI). Students completing assessment requirements for part of a qualification will be awarded a Statement of Attainment, indicating which units of competency they have completed.



8 UNITS TOTAL











8 CORE UNITS

Units of Competency

11287NAT Diploma of Artificial Intelligence (AI)

Build **practical, workplace-ready** AI skills for **real business** applications

CORE UNITS (8 UNITS)		
NAT11287001	Apply prompt engineering for generative Artificial Intelligence	
NAT11287002	Use Artificial Intelligence technologies to produce engaging content	
NAT11287003	Analyse data and make forecasts using Artificial Intelligence	
NAT11287004	Optimise a brand's digital presence using Artificial Intelligence	
NAT11287005	Use Artificial Intelligence technologies to enhance business operations	
NAT11287006	Apply Artificial Intelligence technology to improve an organisation's customer experience	
NAT11287007	Apply critical thinking and Artificial Intelligence ethics	
ICTAI401	Identify opportunities to apply artificial intelligence, machine learning and deep learning	



Vocational Outcome

This course is designed for:

- Individuals from a wide range of workplaces and industries aiming to improve their AI plan, strategies or practices; or
- Individuals who are interested in developing a wide range of skills and knowledge in pragmatically applying AI technologies to enhance business outcomes; or
- Conversely, it may also apply to individuals looking to complete a qualification for professional development, career advancement or upskilling in the context of Artificial Intelligence (AI).



Further information regarding this accredited course can be accessed at www.training.gov.au

Career Pathways

This qualification equips students with a wide range of skills and knowledge in applying AI technologies to enhance their capabilities in career pathways in the field of operations, marketing, sales, HR or finance. Students may also pursue a career pathway such as:

- Artificial Intelligence Optimisation (AIO) Writer
- Customer Experience Manager
- Data and AI Sales Specialist
- AI Ethicist
- Content Creator
- Copywriter
- AI Data Analyst
- AI Operations Manager
- AI Talent Acquisition Manager
- Business Owner



APPLY AI ACROSS BUSINESS FUNCTIONS



Marketing and Social Media



Human Resources & Recruitment



Finance & Business Support



Management & Operations



Sales & Customer Experience



Entrepreneurship & Business Ownership



THE BENEFITS FOR YOUR FUTURE



Work smarter with AI tools



Improve productivity and efficiency



Support better decision-making



Stay competitive in a changing workplace

COURSE INFORMATION

11423NAT Advanced Diploma of Artificial Intelligence (AI)

CRICOS Course Code: **120608C**



DURATION

66 weeks including a twenty-one (21) week approved holiday period.



LOCATION

- Level 4, 695-699 George Street, Haymarket NSW 2000 (face-to-face component).
- Level 4, 388-390 Sussex Street, Sydney NSW 2000 (face-to-face component).



COURSE MODE OF STUDY

20 contact hours per week, consisting of 13.5 hours classroom based face-to-face learning and 6.5 hours online learning.



COURSE FEES

Tuition Fee	A\$ 11,000.00
Enrolment Fee (non-refundable)	A\$ 200.00
Resources Fee (incl. study materials)	A\$ 600.00



Please note Magill College Sydney reserves the right to vary the Course Fees and Other Fees with prior notice. Please contact the College prior to enrolling to confirm the current cost and fee structure.



Academic Entry Requirements

There are no pre-requisite entry requirements for this qualification. Magill College Sydney does not accept any students under 18 years of age, and therefore it is mandatory that all students who wish to enrol in this course must be at least 18 years of age at the time of course commencement.



English Entry Requirements

To satisfy the English language entry requirements, applicants must demonstrate proficiency equivalent to a minimum IELTS score of 6.0 or an equivalent test result. Acceptable evidence includes results from a recognised English language test, successful completion of an ELICOS program at the Upper-Intermediate level, or completion (or substantial completion) of an AQF Level 4 or higher qualification. Applicants may also qualify under exemption categories recognised by the Department of Home Affairs (DHA). Where formal evidence is unavailable, an applicant may satisfy this requirement through the successful completion of Magill College Sydney English placement test or by an approved ELICOS provider.



Resources Requirements

Student will require access to digital learning resources, access to video and audio recording, submit and complete assessment and participate in a range of communication and collaboration tools. As such, students can bring their own device (BYOD) to use their personal laptop, tablet or device to access a broad range of course related applications. Students will have access to on-site computers, free Wi-Fi and facilities to support their learning and assessment activities. The minimum IT requirements include: computer hardware (access to a desktop or laptop computer with headphones or in-built microphone with speakers); operating systems (for PC users, Windows 7 and above and for Mac users: OSX 10.8 and above); internet (a reliable, high speed broadband internet connection, with sufficient upload and download); web browser (the recommended web browsers for accessing the Student Portal are Firefox and Edge); and computer software (Microsoft 365 to create documents, spreadsheets and presentation).



Learning and Career Pathways Information

Preferred pathways for students into this qualification may include a number of entry points, including:

- A satisfactory completion of HSC Year 12 or equivalent; or
- For mature age entry (21 years of age or above) with vocational experience assisting in a range of environments, but without a formal qualification.

Pathways from the qualification: Students who gain the 11423NAT Advanced Diploma of Artificial Intelligence (AI) can further their study in a Bachelor Degree with an AI specialisation as a major or minor in their field of study.



Assessment Methods

Assessments are determined over a period of time and through various assessment activities. Competency is determined after evidence is gathered by a combination of classroom activities, written assessments, and practical application of skills and knowledge. A number of approaches to course assessment are used by the College trainers/assessors. Assessment approaches may include: questioning; case studies; projects; assignments; presentations; role play; and/or written reports.



Qualification Packaging Rules

To attain the 11423NAT Advanced Diploma of Artificial Intelligence (AI) qualification, ten (10) units (eight (8) Core units and two (2) Elective units) must be completed successfully. These units of competency have been selected in accordance with the completion mapping, as specified in the accredited course framework for 11423NAT Advanced Diploma of Artificial Intelligence (AI). Upon completion of the qualification under the course structure listed overleaf students will be issued with an AQF Qualification 11423NAT Advanced Diploma of Artificial Intelligence (AI). Students completing assessment requirements for part of a qualification will be awarded a Statement of Attainment, indicating which units of competency they have completed.

Units of Competency

11423NAT Advanced Diploma of Artificial Intelligence (AI)



CORE UNITS (8 UNITS)

NAT11423001	Lead Artificial Intelligence driven business transformation	
NAT11423002	Design an Artificial Intelligence workforce	
NAT11423004	Use Artificial Intelligence for strategic decision making	
NAT11423005	Use Artificial Intelligence technology to manage projects	
NAT11423007	Develop and implement an Artificial Intelligence governance strategy	
NAT11423006	Create custom Artificial Intelligence assistants	
NAT11423003	Implement data science using Artificial Intelligence	



ELECTIVE UNITS (2 UNITS)

NAT11423009	Apply Artificial Intelligence for creativity and innovation	
NAT11423010	Use Artificial Intelligence to increase organisational productivity	



Vocational Outcome

This course is designed for:

- Individuals who are interested to acquire the skills and knowledge to lead the strategic application of Artificial Intelligence; or
- Individuals who are working, or looking to work, in a diversity of workplaces and industries aiming to improve their AI strategies and governance; or
- Conversely, it may also apply to individuals who would like to equip themselves with a range of skills and knowledge to prepare, implement and evaluate strategies for using Artificial Intelligence to strategically enhance organisational productivity, innovation and performance.

Further information regarding this accredited course can be accessed at www.training.gov.au



Career Pathways

The Advanced Diploma of Artificial Intelligence (AI) aims to provide graduates with a comprehensive understanding of strategies for using Artificial Intelligence technologies to improve business outcomes. The course is intended to provide participants with skills and knowledge required to perform functions associated with roles such as:

- AI Transformation Lead
- Data and AI Governance Advisor
- AI Consultant
- Automation and AI Manager
- AI Business Analyst
- Data Strategy and AI Practice Lead
- AI Business Enablement Partner
- AI Data Analyst
- AI Strategy Manager
- AI Governance Lead



APPLY AI ACROSS BUSINESS FUNCTIONS



Marketing and Social Media



Human Resources and Recruitment



Finance and Business Support



Management and Operations



Sales and Customer Experience



Entrepreneurship and Business Ownership



THE BENEFITS FOR YOUR FUTURE



Work smarter with AI tools



Improve productivity and efficiency



Support better decision-making



Stay competitive in a changing workplace

MAP

Magill College Sydney

Explore the heart of Sydney CBD



OUR CAMPUSES



GEORGE ST CAMPUS

Level 4, 695–699 George Street,
Haymarket NSW 2000, Australia



SUSSEX ST CAMPUS

Level 4, 388–390 Sussex Street,
Sydney NSW 2000, Australia



GET IN TOUCH



+61 2 8061 6980



info@magill.edu.au



www.magill.edu.au



FOLLOW US



@magillcollegesydney

SCAN TO EXPLORE



Our Programs



Campus Life



Magill College Sydney

Sussex St



World Square
Shopping Mall



Commonwealth Bank
World Square Branch



Chinatown Sydney

Urban enclave known
for Chinese culture



Chinatown



Magill College Sydney

George St



Capital
Square



Haymarket



Belmore Park



Central Station
Grand Concourse