

Course Information

11287NAT Diploma of Artificial Intelligence (AI)

CRICOS Course Code: 120607D		
Course Duration:	52 weeks including a sixteen (16) week approved holiday period.	
Course Location:	Level 4, 388-390 Sussex Street, Sydney NSW 2000 (face-to-face component). Level 4, 695-699 George Street, Haymarket NSW 2000 (face-to-face component).	
Course Mode of Study:	20 contact hours per week, consisting of 13.5 hours classroom based face-to-face learning and 6.5 hours online learning.	
Course Fee	Enrolment Fee (non-refundable)	Resources Fee (incl. study materials)
A\$ 8,800.00	A\$ 200.00	A\$ 600.00
Please note Magill College Sydney reserves the right to vary the Course Fees and Other Fees with prior notice. Please contact the College prior to enrolling to confirm the current cost and fee structure.		
Academic Entry Requirements: There are no pre-requisite entry requirements for this qualification. Magill College Sydney does not accept any students under 18 years of age, and therefore it is mandatory that all students who wish to enrol in this course must be at least 18 years of age at the time of course commencement.		
English Entry Requirements: To satisfy the English language entry requirements, applicants must demonstrate proficiency equivalent to a minimum IELTS score of 6.0 or an equivalent test result. Acceptable evidence includes results from a recognised English language test, successful completion of an ELICOS program at the Upper-Intermediate level, or completion (or substantial completion) of an AQF Level 4 or higher qualification. Applicants may also qualify under exemption categories recognised by the Department of Home Affairs (DHA). Where formal evidence is unavailable, an applicant may satisfy this requirement through the successful completion of Magill College Sydney English placement test or by an approved ELICOS provider.		
Resources Requirements: Student will require access to digital learning resources, access to video and audio recording, submit and complete assessment and participate in a range of communication and collaboration tools to facilitate research and training in addition to access to real or simulated AI-powered computer software. Student will require access to digital learning resources, access to video and audio recording, submit and complete assessment and participate in a range of communication and collaboration tools. As such, students can bring their own device (BYOD) to use their personal laptop, tablet or device to access a broad range of course related applications. Students will have access to on-site computers, free Wi-Fi and facilities to support their learning and assessment activities. The minimum IT requirements include: computer hardware (access to a desktop or laptop computer with headphones or in-built microphone with speakers); operating systems (for PC users, Windows 7 and above and for Mac users: OSX 10.8 and above); internet (a reliable, high speed broadband internet connection, with sufficient upload and download); web browser (the recommended web browsers for accessing the Student Portal are Firefox and Edge); and computer software (Microsoft 365 to create documents, spreadsheets and presentation).		
Learning Pathways Information: Preferred pathways for students into this qualification may include a number of entry points, including: <ul style="list-style-type: none"> • A satisfactory completion of HSC Year 12 or equivalent; or • For mature age entry (21 years of age or above) with vocational experience assisting in a range of environments, but without a formal qualification. <p>Pathways from the qualification: Students who gain the 11287NAT Diploma of Artificial Intelligence (AI) can further their study in the 11423NAT Advanced Diploma of Artificial Intelligence (AI), or other qualifications.</p> <p>The 11287NAT Diploma of Artificial Intelligence (AI) includes one unit of competency from the Information and Communications Technology Training Package. Completion of this unit provides pathways into qualifications that include this unit of competency including seeking credit for the unit.</p>		
Assessment Methods: Assessments are determined over a period of time and through various assessment activities. Competency is determined after evidence is gathered by a combination of classroom activities, written assessments, and practical application of skills and knowledge. A number of approaches to course assessment are used by the College trainers/assessors. Assessment approaches may include: questioning; case studies; projects; assignments; presentations; role play; and/or written reports.		
Qualification Packaging Rules: To attain the 11287NAT Diploma of Artificial Intelligence (AI) qualification, eight (8) units (Eight (8) Core units) must be completed successfully. These units of competency have been selected in accordance with the completion mapping, as specified in the accredit course framework for 11287NAT Diploma of Artificial Intelligence (AI).		
Upon completion of the qualification under the course structure listed below students will be issued with an AQF Qualification 11287NAT Diploma of Artificial Intelligence (AI). Students completing assessment requirements for part of a qualification will be awarded a Statement of Attainment, indicating which units of competency they have completed.		

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Recognition of Prior Learning or Credit Transfer: Magill College Sydney offers students the opportunity to apply for course credit through Recognition of Prior Learning (RPL) and Credit Transfer (CT). For further information please contact the Administration Manager on (02) 8061 6980 or email admin@magill.edu.au

Units of Competency

Core Units	
NAT11287001	Apply prompt engineering for generative Artificial Intelligence
NAT11287002	Use Artificial Intelligence technologies to produce engaging content
NAT11287003	Analyse data and make forecasts using Artificial Intelligence
NAT11287004	Optimise a brand's digital presence using Artificial Intelligence
NAT11287005	Use Artificial Intelligence technologies to enhance business operations
NAT11287006	Apply Artificial Intelligence technology to improve an organisation's customer experience
NAT11287007	Apply critical thinking and Artificial Intelligence ethics
ICTAI401	Identify opportunities to apply artificial intelligence, machine learning and deep learning
Vocational Outcome:	<p>This course is designed for:</p> <ul style="list-style-type: none"> • Individuals from a wide range of workplaces and industries aiming to improve their AI plan, strategies or practices; or • Individuals who are interested in developing a wide range of skills and knowledge in pragmatically applying AI technologies to enhance business outcomes; or • Conversely, it may also apply to individuals looking to complete a qualification for professional development, career advancement or upskilling in the context of Artificial Intelligence (AI). <p>Further information regarding this accredited course can be accessed at: www.training.gov.au</p>
Career Pathways:	<p>This qualification equips students with a wide range of skills and knowledge in applying AI technologies to enhance their capabilities in career pathways in the field of operations, marketing, sales, HR or finance. Students may also pursue a career pathway such as:</p> <ul style="list-style-type: none"> • Artificial Intelligence Optimisation (AIO) Writer • Customer Experience Manager • Data and AI Sales Specialist • AI Ethicist • Content Creator • Copywriter • AI Data Analyst • AI Operations Manager • AI Talent Acquisition Manager • Business Owner

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